

WASHINGTON'S CIRCULATOR IS ROLLING!

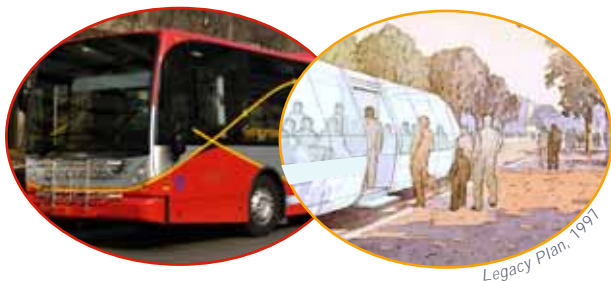
JULY
2005



ALL ABOARD THE CIRCULATOR!



The Circulator, a convenient, low-cost, easy-to-use transit service will now frequent Washington, D.C.'s streets. A fleet of state-of-the-art buses will transport Washington residents, workers, and visitors to local destinations.



The inexpensive hop-on/hop-off service, first introduced in the National Capital Planning Commission's 1997 *Legacy Plan*, will make its debut July 10.

The service is designed to:

- 🔄 Provide riders with a convenient and affordable method of local transit.
- 🔄 Complement existing public transit systems.
- 🔄 Reduce traffic congestion and air pollution by decreasing the number of single-occupant vehicles.
- 🔄 Spur economic development by providing convenient transportation to local restaurants, businesses, and attractions in downtown Washington, D.C.

Riders pay just \$1 per trip and can enjoy the service seven days a week.






The bright red vehicles will follow easy-to-use routes and run every 5 to 10 minutes.


The new service is a result of a partnership that originated with NCPC, the District Department of Transportation, the Downtown Business Improvement District, and the Washington Metropolitan Area Transit Authority.

With stops near major transit hubs, and vehicles designed for quick entry and exit, the Circulator will make it easy for residents, workers, and visitors alike to get around the city.

Because the Circulator will run every 5 to 10 minutes, riders can catch a bus without ever worrying about schedules.

The new transit system will initially operate along two routes.

 The **Convention Center/SW Waterfront** route will run along 7th Street and 9th Street between the Washington Convention Center and the Southwest waterfront with stops that include the MCI Center, Pennsylvania Avenue, and Constitution and Independence Avenues along the National Mall.

 The **Georgetown/Union Station** route will run between Union Station and Georgetown. From Massachusetts Avenue the service will continue along K Street, stop near the Georgetown waterfront, circle back along M Street and Pennsylvania Avenue, and resume on K Street.

A White House/U.S. Capitol route and Monuments route are planned for future operation.



The National Capital Planning Commission (NCPC) is the federal government's central planning agency for the District of Columbia and surrounding counties in Maryland and Virginia.

OUR CIRCULATOR PARTNERS

BID

Capitol Hill BID
Downtown BID
Georgetown BID
Golden Triangle BID

The Business Improvement Districts (BID) are private non-profits that provide cleaning, safety, hospitality, marketing, economic development, and homeless services to their respective communities.



District Department of Transportation

The District Department of Transportation's (DDOT) mission is to enhance the quality of life for District residents and visitors by ensuring that people, goods, and information move efficiently and safely.



Washington
Convention Center

The Washington Convention Center Authority (WCCA) engages in promotional activities for trade shows, conventions, and other events closely related to activities at Washington's new convention center.



The Washington Convention and Tourism Corporation (WCTC) serves as the lead organization to successfully manage and market Washington, D.C. as a premier global convention, tourism, and special events destination.



The Washington Metropolitan Area Transit Authority (WMATA) operates the second largest rail transit system and the fifth largest bus network in the United States.